

Town of Discovery Bay Community Center Committee Meeting

January 24, 2013

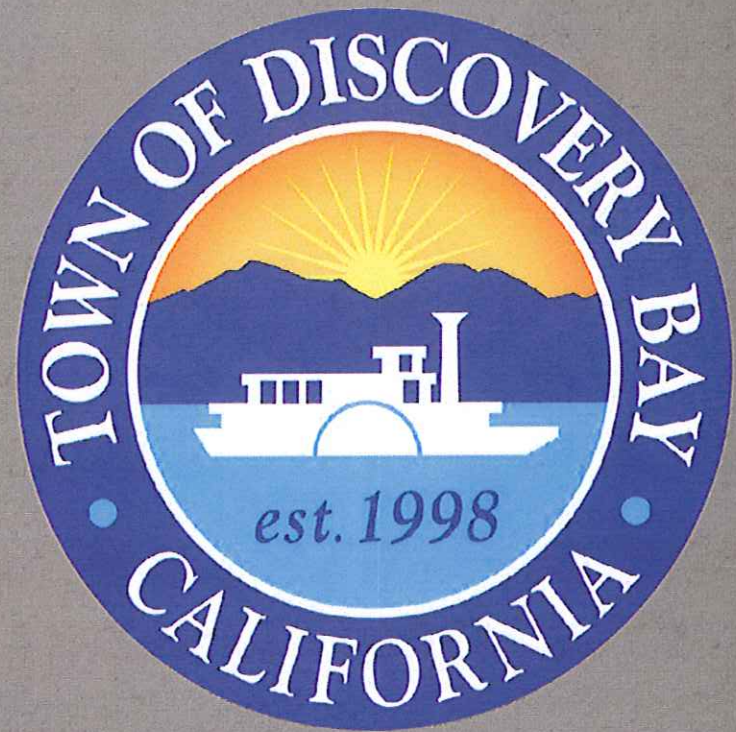
Kevin Graves, Board Member

Chris Steele, Board Member

Diane Alexander, At-Large

Paul Emmett, At-Large

Jim Mattison, At-Large





Site Resources

The site is rich in amenities, and future potential is almost limitless. The site is, however, in need of serious repair in a number of areas. The TODB Staff has received a number of proposals and estimates to make a number of site and facility repairs. Many of those repairs are simple and quick, some less so. Examples include plumbing, electrical, landscaping, concrete work, pool rehabilitation, and ADA upgrades, including bathrooms, and site accessibility issues.

The site has a 5,025 sq.ft building, a tennis stadium consisting of 8 courts and a viewing area, a swimming pool, large lawn areas, basketball court, and picnic areas.

Facility Options

- ✓ Close Facility and Shut Down All Operations.
- ✓ Continue existing Athletic Club Operations with minimal facility interruption.
- ✓ Transition Building to a Community Center and offer community based programming with a fitness center component, maintaining pool and tennis operations.
- ✓ Transition building to a Community Center and offer community based programming , maintaining pool and tennis operations.

com·mu·ni·ty cen·ter

Noun

A place where people from a particular community can meet for social, educational, or recreational activities.

A NEW VISION FOR DISCOVERY BAY

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- It is anticipated that the Community Center will become an important integral component of the recreational fabric of the community, complementing the variety of other recreational activities currently available to the public. By offering programs, services and activities intended to attract all age levels of the community, the center would become a destination to learn, explore and celebrate. It is envisioned that the Center will become a focal point of pride for the community where residents of all ages will be able to enjoy activities and utilize its services in a safe, comfortable and welcoming environment. Additionally, the Center will be operated in a manner that provides the greatest flexibility in providing cost efficient, affordable, and community appropriate programming.
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- In an effort to judge the community's interest in a Community Center and its potential location and services offered, the Committee created a community needs survey that was distributed to the community electronically (see attached survey results). The survey was advertised in the local media, signs were placed, and residents were encouraged by word of mouth to take the survey.
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- On June 8, 2011 the survey went "Live" and stayed online until September 30, 2011. There were four-hundred and fifty-seven (457) respondents that started the survey, and four-hundred (400) completed the survey.
- Committee members also visited a number of neighboring community centers to obtain a feel for the types of facilities that are located within our region, and the types of services and programs offered to the community at those facilities.

Discovery Bay Community Center Survey Results

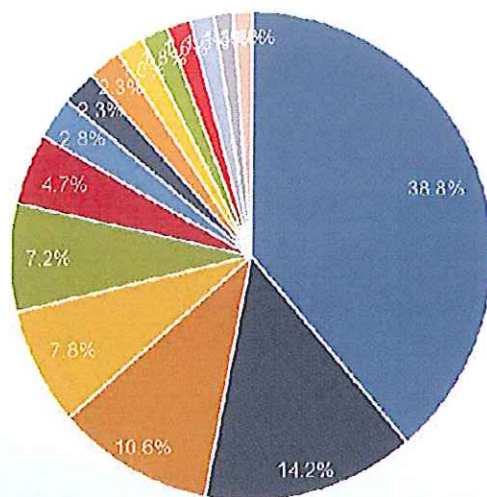
October 17, 2011
FINAL RESULTS



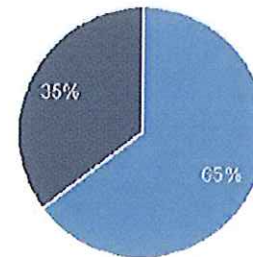
About the survey

- Survey initiated by the Town of Discovery Bay Community Center Committee
- Survey approved on June 7, 2011
- Results collected from June 8th through October 1st
- Survey promoted through local newspapers, town website, roadside signs and word of mouth
- 457 started survey, 400 completed

Who Responded



- Deepwater
- Country Club
- Lakeshore
- The Lakes
- Willow Lake
- Discovery Bay West
- Centex
- Cypress Landing
- Raverswood
- Cornell Park
- Marina Circle Condos
- Harbor Bay Condos
- Newport Landing



- Original Discovery Bay
- West Discovery Bay

Who Responded

Residency

	All	Original	West
Full Time	94.3%	92.9%	98.4%
Part Time	5.5%	7.1%	1.6%

Age

	All	Original	West
18-25	0.5%	0%	1.6%
25-40	19.9%	13.2%	29.9%
40-65	60.8%	62.6%	61.4%
65+	18.9%	24.1%	7.1%

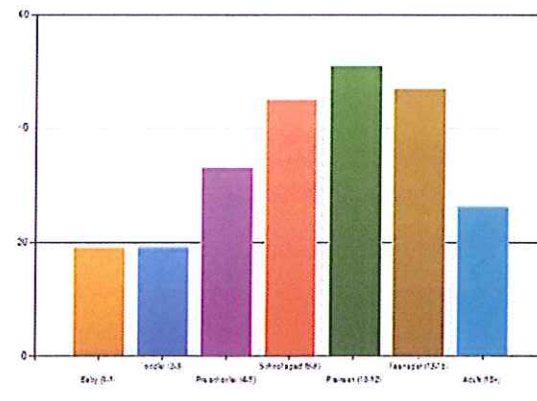
Marital Status

	All	Original	West
Single	17.5%	18.9%	11.6%
Married	82.5%	81.1%	88.4%

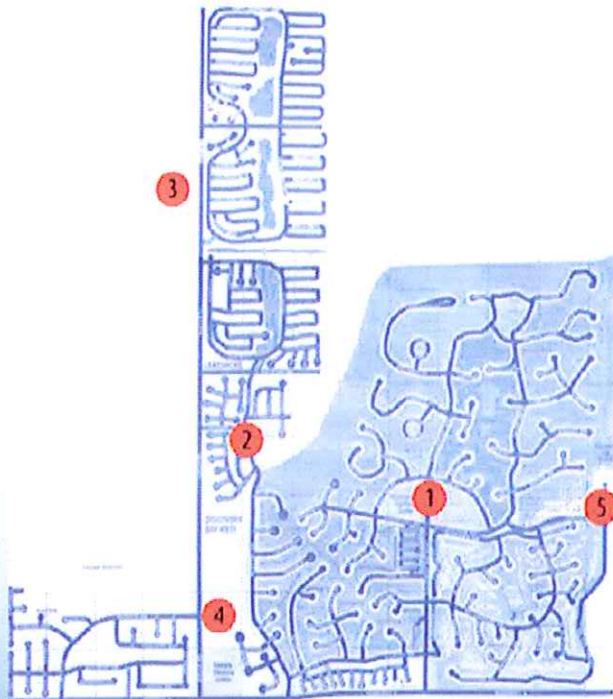
Children At Home

	All	Original	West
Yes	44.1%	34.2%	64.3%
No	55.9%	65.8%	35.7%

Ages of Children At Home



Location

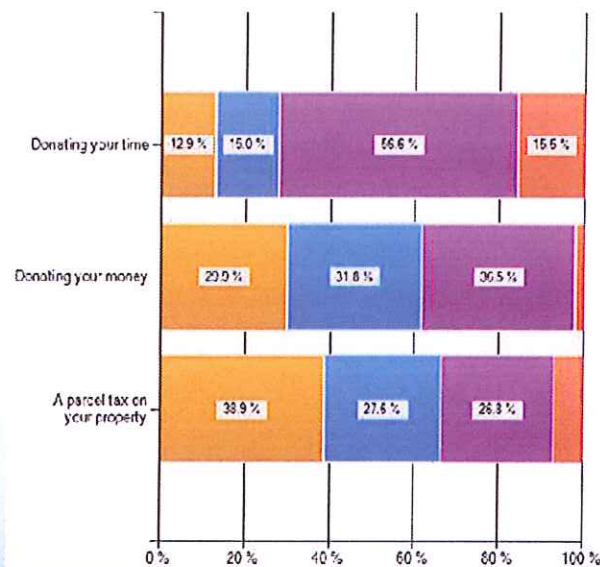


Location	All	Original	West
Site 1	Love It	Love It	Pretty Good
Site 2	Not Ideal	Not Ideal	Not Ideal
Site 3	Hate It	Hate It	Just Ok
Site 4	Pretty Good	Just Ok	Love It
Site 5	Just Ok	Pretty Good	Hate It

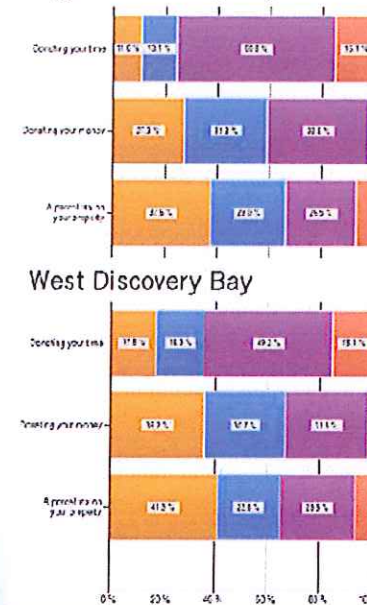


Funding – Building Center

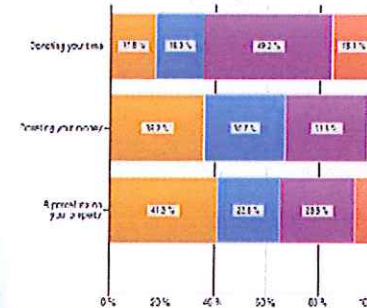
All Responses



Original Discovery Bay



West Discovery Bay

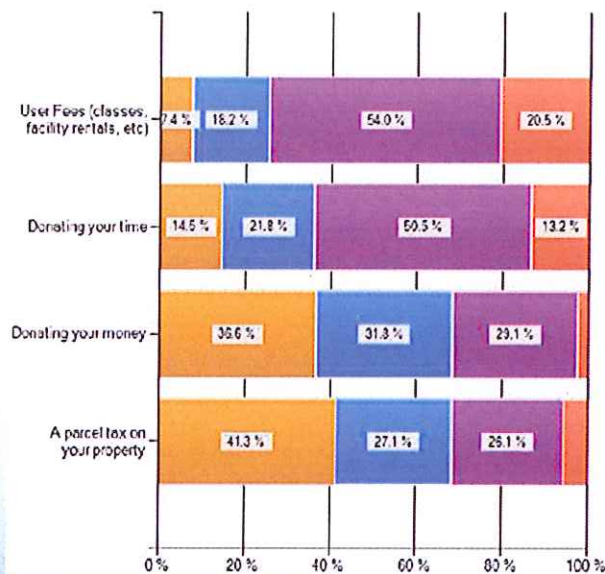


■ Absolutely not
■ Only if truly necessary

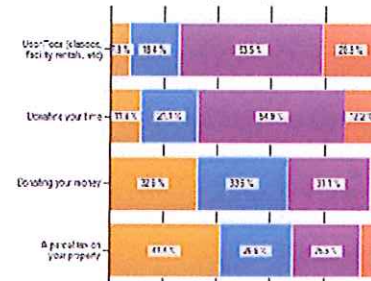
■ Yes, but within limits
■ I'd generously support this

Funding – Operating Center

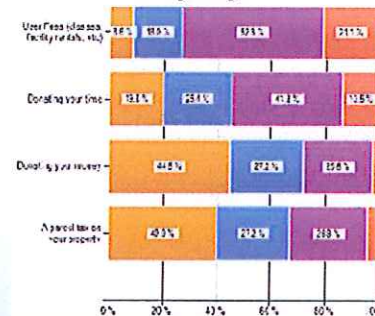
All Responses



Original Discovery Bay



West Discovery Bay



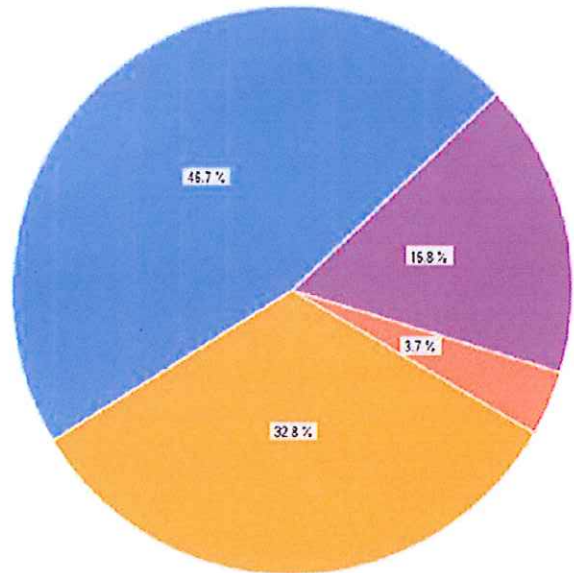
■ Absolutely not
■ Only if truly necessary

■ Yes, but within limits
■ I'd generously support this

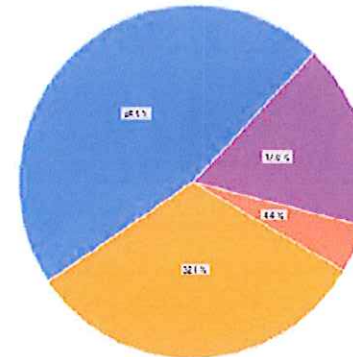
Parcel Tax

All Responses

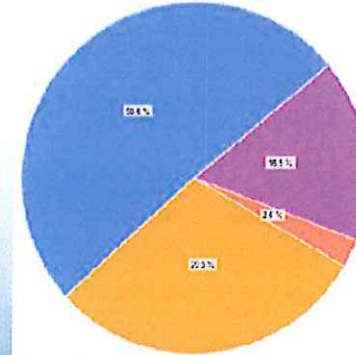
If you supported the idea of a parcel tax in either of the questions above, how much per year would you be willing to contribute?



Original Discovery Bay



West Discovery Bay



2. Please let us know both how important you feel offering this activity to the community it, as often you believe your family would use it.

How Important is this activity to the community

	Not Important	Nice to have	Very Important	R
Arts & Crafts room	27.2% (89)	69.0% (204)	16.8% (81)	
Baseball	34.3% (120)	41.7% (146)	24.0% (84)	
Basketball	29.9% (104)	49.0% (187)	22.1% (77)	
Bating cages	45.6% (150)	47.9% (149)	11.2% (33)	
Biote Park	34.7% (123)	41.0% (145)	24.3% (83)	
Booze Ball	31.7% (115)	63.2% (183)	15.2% (55)	
Card room	49.1% (169)	44.7% (157)	7.1% (25)	
Childcare / daycare	57.1% (100)	41.4% (145)	2.4% (75)	
Courses (arts, CPR, boating)	7.1% (27)	41.2% (155)	51.7% (166)	
Dog Park	36.7% (135)	33.7% (124)	29.6% (109)	
Fitness (cardio / karate / dance)	17.5% (65)	45.6% (169)	36.8% (137)	
Fitness (weights / equip)	31.4% (112)	44.3% (158)	24.4% (87)	
Football	61.4% (207)	30.9% (104)	7.7% (28)	
Golf cages	67.6% (100)	34.0% (117)	8.1% (28)	
Kitchen	22.8% (82)	35.3% (127)	41.6% (151)	
Lap Pool	32.7% (115)	42.6% (150)	24.7% (87)	
Meeting rooms	13.5% (50)	38.0% (133)	60.4% (186)	
Play Structure	25.1% (80)	35.5% (131)	38.4% (138)	
Racquet / wally ball	49.4% (167)	44.4% (150)	6.2% (21)	
Recreational Pool	24.2% (89)	41.5% (153)	34.2% (126)	

Running Track	48.4% (164)	41.9% (142)	12.7% (43)
Shuffleboard	53.8% (182)	42.6% (144)	3.6% (12)
Skate Park	38.4% (137)	37.6% (134)	24.1% (86)
Splash Area	39.5% (139)	42.9% (151)	17.6% (62)
Tennis	43.4% (150)	46.2% (160)	10.4% (36)
Theater / Auditorium / Hall	15.3% (55)	44.7% (163)	40.0% (148)

How often would your family use it

	Never	Yearly	Monthly	Weekly	Daily	R
Arts & Crafts room	37.5% (121)	20.4% (66)	27.9% (90)	13.9% (46)	0.3% (1)	
Baseball	62.0% (169)	2.7% (39)	16.0% (55)	16.0% (45)	1.3% (4)	
Basketball	53.7% (161)	2.7% (34)	16.3% (55)	13.3% (40)	2.0% (6)	
Billiard cages	59.4% (168)	9.1% (27)	19.5% (50)	14.1% (42)	1.0% (3)	
Bike Park	41.6% (129)	5.6% (16)	16.4% (51)	24.8% (77)	11.6% (36)	
Booze Bar	86.4% (116)	3.9% (44)	32.3% (102)	16.1% (51)	1.3% (4)	
Card room	58.9% (178)	9.0% (28)	22.8% (69)	7.3% (22)	1.3% (4)	
Childcare / daycare	74.4% (221)	4.4% (13)	6.4% (19)	7.7% (23)	7.1% (21)	
Classes (arts, CPR, boating)	12.6% (42)	22.1% (72)	41.4% (136)	20.9% (68)	2.8% (9)	
Dog Park	46.9% (158)	2.6% (9)	8.6% (28)	20.7% (66)	16.1% (51)	
Fitness (cardio / karate / Jance)	22.2% (72)	5.2% (17)	17.3% (56)	37.0% (120)	18.2% (59)	
Fitness (weights / aqua)	37.5% (116)	3.3% (10)	11.4% (35)	30.6% (94)	17.2% (53)	
Football	76.9% (216)	9.2% (23)	8.9% (25)	5.3% (15)	0.7% (2)	
Golf cages	67.2% (167)	9.2% (27)	14.7% (43)	17.6% (52)	1.0% (3)	
Kitchen	32.0% (97)	37.0% (112)	22.8% (68)	6.9% (21)	1.3% (4)	
Lap Pool	46.6% (122)	5.0% (12)	16.3% (40)	22.0% (58)	10.0% (50)	
Meeting rooms	24.7% (77)	29.2% (91)	34.0% (106)	10.6% (32)	1.6% (5)	

Play Structure	52.3% (160)	7.8% (24)	12.4% (38)	19.3% (59)	8.2% (25)
Racquet / waly ball	61.3% (174)	6.7% (19)	10.0% (51)	12.0% (34)	2.1% (6)
Recreational Pod	52.4% (104)	7.5% (24)	20.0% (67)	29.3% (94)	10.0% (32)
Running Track	52.4% (161)	3.1% (9)	16.7% (48)	17.4% (50)	10.4% (30)
Shuffleboard	61.8% (176)	11.0% (31)	20.5% (56)	6.4% (18)	0.4% (1)
State Park	59.9% (181)	5.3% (15)	9.3% (28)	13.7% (40)	12.3% (37)
Spash Area	49.3% (145)	9.2% (27)	18.0% (48)	20.1% (59)	5.1% (15)
Tennis	58.7% (164)	12.5% (37)	11.5% (34)	16.3% (47)	2.4% (7)
Theater / Auditorium / Hall	18.1% (56)	24.6% (77)	44.2% (137)	11.3% (35)	1.6% (5)

Other activities you'd like to see (please specify)

answered question

skipped question

3. Which of the following classes would you be interested in attending?

	Response Percent	Response Count
Art / Painting	44.6%	172
Boating	44.3%	171
Bridge / Cards	20.5%	79
Cooking	61.4%	237
CPR / Safety	60.1%	233
Dance	46.6%	180
Fitness / Aerobics	61.1%	236
Gardening	45.3%	187
Gymnastics	20.7%	80
Luggage	31.9%	123
Career & Life Skills	26.8%	111
Martial Arts	25.4%	98
Nutrition / Health	44.6%	173
Parenting	12.7%	49
Yoga / Tai Chi / Pilates	52.3%	202
Other (please specify)		39
answered question		396
skipped question		71

Questions

Comments

Discussion