

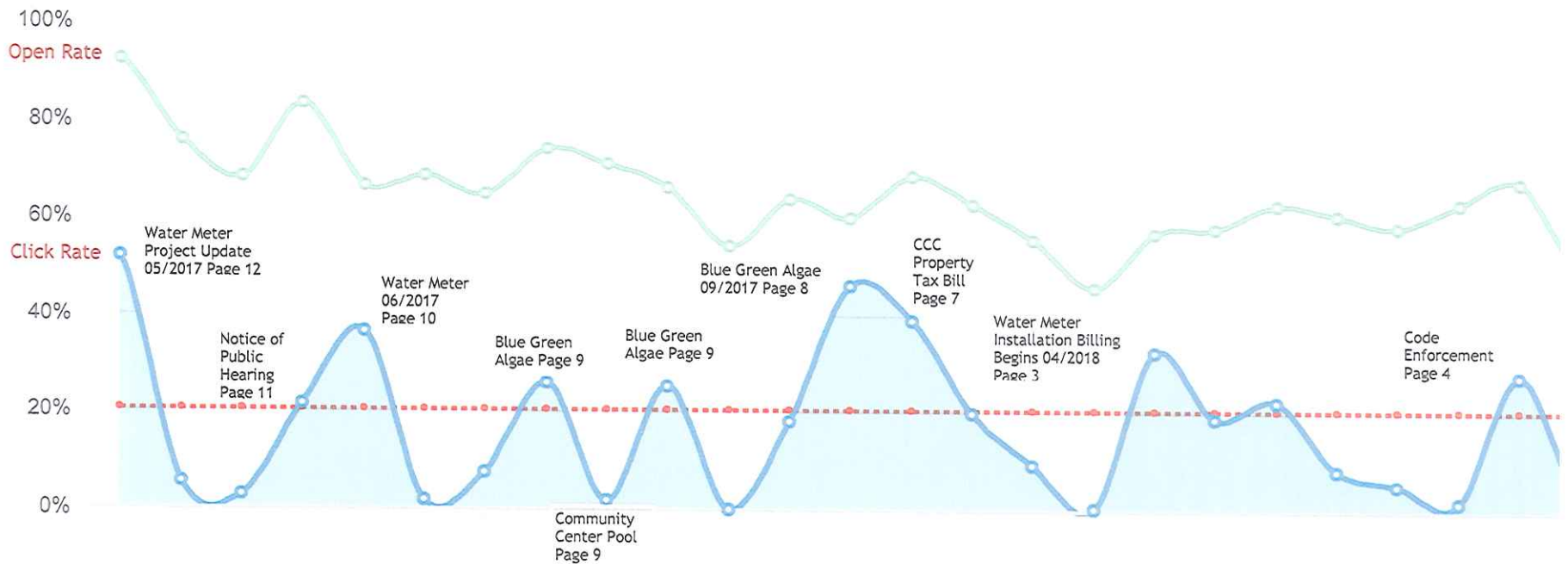
Reports

Campaigns Comparative Automation Landing Pages

Overview Revenue

Town of Discovery Bay Mail List ▾

Open rate Click rate
Industry avg. open rate



MOSQUITO SPRAYING in
Discovery Bay -
THURSDAY, 8/23/2018
BETWEEN DUSK AND
11:00 P.M.

Regular • Town of Discovery
Bay Mail List
Sent on Thu, Aug 23, 2018 3:23 pm

449
Subscribers
61.5% 16.6%
Opens Clicks

West Nile Virus
Confirmed Mosquitoes in
Contra Costa County

Regular • Town of Discovery
Bay Mail List
Sent on Fri, Jul 20, 2018 10:10 am

420
Subscribers
58.2% 2.6%
Opens Clicks

Update - Blue-Green
Algae Contra Costa

412
Subscribers

Environmental Health

Regular • Town of Discovery
Bay Mail List
Sent on Tue, Jul 17, 2018 10:28 am

57.4% 22.4%
Opens Clicks

Water Meter Installation

Payments Begin

Regular • Town of Discovery
Bay Mail List
Sent on Tue, Jul 10, 2018 2:20 pm

407
Subscribers
53.0% 5.7%
Opens Clicks

Take the Survey - ECCFPD Strategic Planning Survey

Regular • Town of Discovery
Bay Mail List
Sent on Wed, Jun 27, 2018 10:40 am

395
Subscribers
51.8% 14.7%
Opens Clicks

Fire Town Hall Meeting - Discovery Bay

388
Subscribers
50.1% 4.4%

Elementary School -
Tuesday, June 19th at
6:00 p.m.

Regular • Town of Discovery
Bay Mail List
Sent on Wed, Jun 13, 2018 3:59 pm

Opens Clicks

Important Notice: Contra
Costa County Code
Enforcement

Regular • Town of Discovery
Bay Mail List
Sent on Mon, Jun 11, 2018 11:36 am

375
Subscribers
67.6% 27.5%
Opens Clicks

Emergency Water Shut
Off - Windward Point

Regular • Town of Discovery
Bay Mail List
Sent on Thu, May 24, 2018 11:36 am

373
Subscribers
63.3% 1.6%
Opens Clicks

Water Meter Installation

Payment Update

Regular • Town of Discovery
Bay Mail List

Sent on Fri, May 04, 2018 1:33 pm

317

Subscribers

58.4% 5.0%

Opens Clicks

Water Meter Installation

Payment Option Update

Regular • Town of Discovery
Bay Mail List

Sent on Fri, May 04, 2018 9:51 am

318

Subscribers

60.8% 8.2%

Opens Clicks

Water Meter Installation

Payment Option Update

Regular • Town of Discovery
Bay Mail List

Sent on Tue, May 01, 2018 9:10 am

301

Subscribers

62.7% 22.3%

Opens Clicks

Water Meter Installation

Payment Option Update

287

Subscribers

58.0% 18.9%

**Regular • Town of Discovery
Bay Mail List**
Sent on Thu, Apr 19, 2018 3:24 pm

Opens Clicks

**Water Meter Installation
Billing Begins**

260

Subscribers

**Regular • Town of Discovery
Bay Mail List**
Sent on Thu, Apr 12, 2018 12:05 pm

56.9% 32.3%

Opens Clicks

**Town of Discovery Bay
District Office Phones
Down**

236

Subscribers

45.8% 0.4%

Opens Clicks

**Regular • Town of Discovery
Bay Mail List**
Sent on Fri, Mar 09, 2018 10:49 am

**Regulating Cannabis -
Attend Wednesday Board**

228

Subscribers

55.7% 9.2%

Opens Clicks

Meeting, 2/21/2018 at 7:00PM

Regular • Town of Discovery
Bay Mail List
Sent on Wed, Feb 14, 2018 2:38 pm

PG&E Outage Caused By A Tractor Trailer

Regular • Town of Discovery
Bay Mail List
Sent on Fri, Nov 10, 2017 12:22 pm

183
Subscribers
62.8% 19.7%
Opens Clicks

2017-2018 Contra Costa County Secured Property Tax Bill

Regular • Town of Discovery
Bay Mail List
Sent on Mon, Oct 09, 2017 10:25 am

148
Subscribers
68.7% 38.8%
Opens Clicks

116
Subscribers

| | | |
|--|----------------------------------|-----------------------------------|
| <p>Blue-Green Algae Update</p> <p>Contra Costa</p> | <p>60.0%</p> <p>Opens</p> | <p>46.1%</p> <p>Clicks</p> |
|--|----------------------------------|-----------------------------------|

Environmental Health
Regular • Town of Discovery
 Bay Mail List
 Sent on Tue, Sep 05, 2017 4:28 pm

For Release: Monday,
July 17, 2017
Regular • Town of Discovery
 Bay Mail List
 Sent on Mon, Jul 17, 2017 2:45 pm

61
 Subscribers
63.9% **18.0%**
 Opens Clicks

Community Center Pool
Re-Open!!!
Regular • Town of Discovery
 Bay Mail List
 Sent on Thu, Jul 13, 2017 4:59 pm

46
 Subscribers
54.3% **0.0%**
 Opens Clicks

60
 Subscribers

July 12, 2017 Blue-Green
Algae Update from
Contra Costa Health
Services

Regular • Town of Discovery
Bay Mail List
Sent on Wed, Jul 12, 2017 4:49 pm

66.1% 25.4%
Opens Clicks

Community Center Pool

Regular • Town of Discovery
Bay Mail List
Sent on Fri, Jul 07, 2017 10:55 am

55
Subscribers
70.9% 1.8%
Opens Clicks

Update - Contra Costa
County Health Services

Regular • Town of Discovery
Bay Mail List
Sent on Wed, Jul 05, 2017 12:19 pm

54
Subscribers
74.1% 25.9%
Opens Clicks

54

Work to Begin on Byron Highway and Camino Diablo

Regular • Town of Discovery Bay Mail List
Sent on Fri, Jun 30, 2017 12:09 pm

Subscribers
64.8% 7.4%
Opens Clicks

Discovery Bay Water Meter Installation Project Update

Regular • Town of Discovery Bay Mail List
Sent on Thu, Jun 29, 2017 9:15 am

54
Subscribers
68.5% 1.9%
Opens Clicks

Water Meter Installation Project Information

Regular • Town of Discovery Bay Mail List
Sent on Mon, Jun 19, 2017 12:10 pm

33
Subscribers
66.7% 36.4%
Opens Clicks

Town of Discovery Bay Notice of Public Hearing

Regular • Town of Discovery
Bay Mail List
Sent on Tue, Jun 06, 2017 2:59 pm

42
Subscribers
83.3% 21.4%
Opens Clicks

• Urban Water Management
Plan
• Budget

Contra Costa Environmental Health Update

Regular • Town of Discovery
Bay Mail List
Sent on Fri, Jun 02, 2017 4:08 pm

38
Subscribers
68.4% 2.6%
Opens Clicks

Roberta Fuss Tot Lot

Regular • Town of Discovery
Bay Mail List
Sent on Wed, May 31, 2017 11:56 am

37
Subscribers
75.7% 5.4%
Opens Clicks

WATER METER PROJECT UPDATE

25
Subscribers

Regular • Town of Discovery
 Bay Mail List
 Sent on Mon, May 22, 2017 3:21 pm

92.0% 52.0%
 Opens Clicks

Contra Costa County
 Telephone Emergency
 Notification System

24
 Subscribers
 58.3% 4.2%
 Opens Clicks

Regular • Town of Discovery
 Bay Mail List
 Sent on Tue, May 16, 2017 2:24 pm

Community Center Pool
 and Special Events
Regular • Town of Discovery
 Bay Mail List
 Sent on Mon, May 15, 2017 10:02 am

20
 Subscribers
 65.0% 5.0%
 Opens Clicks

Water Meter Project
 Progress Map
Regular • Town of Discovery
 Bay Mail List
 Sent on Wed, Apr 26, 2017 9:28 am

13
 Subscribers
84.6% 61.5%
 Opens Clicks

View 100 ▾

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