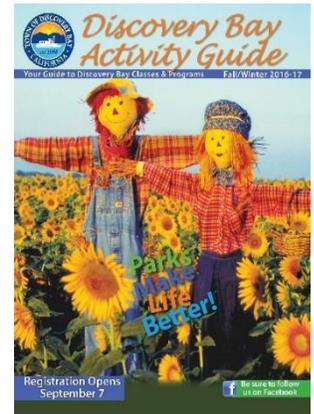


“Activity Guide Advertising Opportunities”

The Town of Discovery Bay Community Services District offers a unique advertising opportunities in the community. As an advertiser in our Discovery Bay Activity Guide your message will reach over 6,000 households in Discovery Bay through direct mail and will also be available on the Town of Discovery Bay’s website. Our Activities Guide is distributed three times per year and is a main source of community information to our residents.



Publication:

Town of Discovery Bay Activities Guide

Circulation:

Distributed via the US Post Office to 6,000+ households and businesses in Discovery Bay. Also available on the Town of Discovery Bay Website

Exposure Time:

4 months per issue (see contract on reverse side)

Activity Guide Advertising Opportunities: (Check one)

- **Business Card** - \$50
Dimensions are 2 ¼ X 3 ½
- **Quarter Page** - \$90
Dimensions are 5 ¾ X 3 ½
- **Half Page** - \$165
Dimensions are 4 ½ X 7 ½
- **Full Page** - \$300
Dimensions are 7 ¾ X 9 ¾.

How to submit your advertisement/artwork:

- Preferred file format: Vector image EPS (Encapsulated Post Script) file format with FONTS OUTLINED.
- Or
- Print quality PDF (high resolution) with ALL FONTS EMBEDDED.

For More Information, please contact:
Town of Discovery Bay
Discovery Bay Community Center
(925) 392-4575, M-F, 8AM-4PM



Discovery Bay Activity Guide Advertising Partners to complete and returned to the following:

Town of Discovery Bay
Attn: Activity Guide Advertising Opportunities
1800 Willow Lake Road
Discovery Bay, CA. 94505

Business or Organization: _____

Contact: _____

Address: _____

Day Phone: _____ E-mail: _____

<u>Issue:</u>	<i>Winter/Spring 2017</i> (Feb 1 – May 31)	<i>Summer 2017</i> (June 1-Sept 30)	<i>Fall/Winter 2017</i> (Oct 1 – Jan 31)
<u>Deadline for Ad Submission:</u>	November 1, 2017	March 1, 2017	July 1, 2016

Terms & Conditions:

- Advertisers shall remit payment in full. The Town of Discovery Bay will not print ads in which payment has not been received by the deadline date.
- The Town of Discovery Bay reserves the right, at its sole and absolute discretion, to refuse to publish any advertising and all advertising.
- This contract shall be binding on the Advertiser, and in effect, only when signed, approved and accepted by the Town Manager.
- The title "Paid Advertisement" will be included at the bottom of each advertisement as determined by the Town.
- Cancellation or changes to an advertisement must be made in writing twenty-one (21) days prior to print deadline.
- Final approval of all advertising content, copy and layout/placement will be given by the Town Manager.

Town of Discovery Bay

Advertiser

Catherine Kutsuris, Interim Town Manager

Advertiser Signature

Date: _____

Date: _____