



# *“Movies in the Park”*

## Sponsorship Partners Form

The Town of Discovery Bay Community Services District is hosting a series of outdoor family films at the Discovery Bay Community Center over the 2016 Summer Season and is searching for Sponsorship Partners to ensure that we are able to offer free entry for the entire community.

We would like to extend an invitation to area businesses to join us as a Sponsorship Partner. Benefits to a *“Movies in the Park”* sponsorship include:

**VISIBILITY** – Promotes an organization’s product or mission and increases brand recognition.

**COMMUNITY INVOLVEMENT** – Provides an opportunity for interaction with potential clients and customers.

**PROMOTION** – Provides additional advertising and marketing.

<b>Event Dates:</b>	June 10	Raiders of the Lost Ark (PG)
	June 17	Cloudy with a Chance of Meatballs (PG)
	June 24	Journey to the Center of the Earth (PG)
	July 8	Grease (The sing-a-long version) (PG)
	July 15	Ratatouille (G)
	July 22	Incredibles (PG)
	July 29	Cars (G)
	October 28	Beetle Juice (PG)

**Event Time:** All Movies start at dusk

**Event Location:** Discovery Bay Community Center  
1601 Discovery Bay Blvd  
Discovery Bay



Sponsorship Partners to complete and returned to the following:

Town of Discovery Bay  
Attn: Movies in the Park Sponsorship Partners  
1800 Willow Lake Road  
Discovery Bay, CA. 94505

Business or Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Day Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Sponsorship Levels:** (Check one)

- **\*Platinum Sponsor** - \$750  
Sponsorship includes pre-movie onscreen advertising at all eight (8) movies.  
Recognition of Sponsorship on any District advertising for the events.
- **\*Gold Sponsor** - \$300  
Sponsorship includes pre-movie onscreen advertising at three (3) movie nights  
(Sponsorship Partner may choose specific titles)
- **\*Silver Sponsor** - \$125  
Sponsorship includes pre-movie onscreen advertising at (1) one movie night (Sponsorship Partner may choose specific title)
- **Vendor only** - \$35/per movie or \$250 for the eight (8) movie series  
Food or drink vendors must have valid Business License, Health Permit, and must be fully self-contained. No onscreen advertising.

NOTE: All Premier, Gold and Silver Sponsors may have a 10 x 10 booth space at any film night they are sponsoring. Sponsor Partners to provide electronic PDF of company logo.

For More Information, please contact:

Town of Discovery Bay  
Discovery Bay Community Center  
(925) 392-4575, M-F, 8AM-4PM

