

# “Activity Guide Advertising Opportunities”

The Town of Discovery Bay Community Services District offers a unique advertising opportunity for local businesses in the community. As an advertiser in our “Discovery Bay Activity Guide” your message will reach over 7,000+ households in Discovery Bay through direct mail and will also be available on the Town of Discovery Bay’s website. Our Activities Guide is distributed three times per year and is a main source of community information to our residents.



## **Publication:**

Town of Discovery Bay Activities Guide

## **Circulation:**

Distributed via the US Post Office to 7,000+ households and businesses in Discovery Bay. Also available on the Town of Discovery Bay Website

## **Exposure Time:**

4 months per issue (see contract on reverse side)

**Activity Guide Advertising Opportunities:** (Note: Available Ad sizes vary per issue. Please contact Mac Kaiser at the Discovery Bay Community Center regarding space availability at 925-392-4575.)

- **Business Card** - \$50  
Dimensions are 3 ½ H X 2 ¼ W
- **Quarter Page** - \$90  
Dimensions are 5 ¾ H X 3 ½ W
- **Half Page** - \$165  
Dimensions are 7 ½ H X 4 ½ W
- **Full Page** - \$300  
Dimensions are 9 ¾ H X 7 ¾ W

How to submit your advertisement/artwork:

- Preferred file format: Vector image EPS (Encapsulated Post Script) file format with FONTS OUTLINED.
- Or
- Print quality PDF (high resolution) with ALL FONTS EMBEDDED.

For More Information, please contact:  
Town of Discovery Bay  
Discovery Bay Community Center  
(925) 392-4575, M-F, 8AM-4PM



Discovery Bay Activity Guide Advertising Partners to complete and returned to the following:

Town of Discovery Bay  
Attn: Activity Guide Advertising Opportunities  
1800 Willow Lake Road  
Discovery Bay, CA. 94505

Business or Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Day Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

<u>Issue:</u>	<i>Winter/Spring 2020</i> (Feb 1 – May 31)	<i>Summer 2020</i> (June 1-Sept 30)	<i>Fall/Winter 2020/21</i> (Oct 1 – Jan 31)
<u>Deadline for Ad Submission:</u>	November 1, 2019	March 1, 2020	July 1, 2020

**Terms & Conditions:**

- Advertisers shall remit payment in full only upon approval by the Town of the proposed Ad. The Town of Discovery Bay will not print ads in which payment has not been received by the deadline date.
- The Town of Discovery Bay reserves the right, at its sole and absolute discretion, to refuse to publish any advertising and all advertising.
- This contract shall be binding on the Advertiser, and in effect, only when signed, approved and accepted by the Town Manager.
- The title "Paid Advertisement" will be included at the bottom of each advertisement as determined by the Town.
- Cancellation or changes to an advertisement must be made in writing twenty-one (21) days prior to print deadline.
- Final approval of all advertising content, copy and layout/placement will be given by the Town Manager.

**Town of Discovery Bay**

**Advertiser**

\_\_\_\_\_  
Michael R. Davies, Town Manager

\_\_\_\_\_  
Advertiser Signature

Date: \_\_\_\_\_

Date: \_\_\_\_\_